

Privacy Policy for Capturing Lead Enquiries from LinkedIn and our Website in the UK

This Privacy Policy outlines how we collect, use, and protect your personal information when you submit lead enquiries through LinkedIn and our website. We are committed to ensuring the privacy and security of your personal data in accordance with the UK Data Protection Act 2018 and the General Data Protection Regulation (GDPR).

1. Information We Collect:

When you submit a lead enquiry through LinkedIn or our website, we may collect the following information:

- Full name
- Email address
- Company name
- Job title
- Contact number (optional)
- Any additional information you choose to provide in your enquiry

2. How We Use Your Information:

We use the information collected to:

- Respond to your lead enquiry and provide the requested information or assistance.
- Communicate with you regarding our products, services, and promotions, where you have consented to such communications.
- Analyse and improve our services.
- Comply with legal obligations.

3. Legal Basis for Processing:

We process your personal data on the following legal bases:

- Performance of a contract: To fulfill our obligations arising from any agreements we enter into with you.
- Consent: Where you have provided your explicit consent for specific processing activities, such as receiving marketing communications.
- Legitimate interests: Pursuing our legitimate interests in operating our business efficiently and providing you with relevant information about our products and services.

4. Sharing Your Information:

We may share your personal information with third parties under the following circumstances:

- With service providers and partners who assist us in delivering our services, subject to appropriate data processing agreements.
- With legal or regulatory authorities if required to comply with legal obligations or protect our rights.

5. Data Retention:

We retain your personal information for as long as necessary to fulfil the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

6. Your Rights:

You have the following rights regarding your personal data:

- Right to access: You can request access to the personal data we hold about you.
- Right to rectification: You can request correction of any inaccurate or incomplete personal data.
- Right to erasure: You can request the deletion of your personal data under certain circumstances.
- Right to restrict processing: You can request restriction of processing of your personal data under certain circumstances.
- Right to data portability: You can request a copy of your personal data in a structured, machine-readable format.
- Right to object: You can object to the processing of your personal data under certain circumstances, including for direct marketing purposes.

7. Contact Us:

If you have any questions or concerns about our Privacy Policy or the processing of your personal data, please contact us at andrew@thekvshowroom.co.uk.

8. Updates to this Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes and seek your consent if required by law.

By submitting a lead enquiry through LinkedIn or our website, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and sharing of your personal information as described herein.

This Privacy Policy was last updated on 11th February 2024.